

Business Degree Programmes in English at Xamk

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Business Degree Programmes in English

- **3 Business degree programmes taught in English:**
 - Digital International Business (BBA) - Kouvola
 - Wellbeing Management (BBA) - online & Mikkeli
 - International Business Management (MBA) - Kouvola

” Courage and curiosity. The will to discover, understand and learn, and to go all in for a better future. We at South-Eastern Finland University of Applied Sciences – Xamk – share an attitude and a mindset. We work to support you when you define a new era of professionals. Because the best way to know tomorrow is to create it yourself.

BACHELOR OF BUSINESS ADMINISTRATION, DIGITAL INTERNATIONAL BUSINESS (BBA)

Bachelor of Business Administration, Digital International Business (BBA)

- **Full-time studies**
- study places 50
- location Kouvola, Finland
- duration of studies 3,5 years
- next application period 4.-18.1.2023
- tuition fee: for non-EU/EEA citizens 9700 euros,
scholarship scheme and further information www.xamk.fi/tuition-fees

Source: <https://www.xamk.fi/en/degrees/bachelor-of-business-administration-international-business-bba-2/>



Challenge yourself in digital international business

- The programme will help you become a professional able to **communicate with people from various cultural backgrounds** and **take an active part in developing the world of work.**
 - Truly international environment, as our lecturers and students come from **over 30 different countries.**
- The core competence focuses on **challenging digital international business, marketing and commerce assignments.**
- Studying is implemented in **close cooperation with businesses with real-world company projects**, as well as **international RDI projects** during the studies.

Study contents

- **Core competence** 150 ECTS credits including core competences, basic and professional practical training and bachelor's thesis;
- **Complementary competence** 60 ECTS credits including advanced studies in digital business (45 ECTS credits) and free-choice studies (15 ECTS credits).
- Takes **approximately 3.5 years** to complete.
- With hard work and determination, many of our students have managed to complete the degree **in just 3 years**.
- In addition, **previous university level studies can be taken into account**, which enables completing the degree sooner.

Career opportunities

- Our tech-savvy BBA graduates with entrepreneurial approach qualify for **expert and managerial positions** requiring **competence in international business**.
- The studies are implemented in a practical way, and students will **acquire work experience already during the studies**.
- At the same time, students **create networks** that will be useful after graduation.
- The programme also gives knowledge and skills to **become an entrepreneur**.

BACHELOR OF BUSINESS ADMINISTRATION, WELLBEING MANAGEMENT (BBA)

Bachelor of Business Administration, Wellbeing Management (BBA)

- **Full-time studies**
- study places 30
- online-oriented studies
 - Active Life Lab courses during 2nd year at Mikkeli, Finland
- duration of studies 3,5 years
- next application period: joint application 4.-18.1.2023
- tuition fee: for non-EU/EEA citizens 9700 euros,
scholarship scheme and further information www.xamk.fi/tuition-fees

Source: <https://www.xamk.fi/en/degrees/bachelor-of-business-administration-wellbeing-management-bba/>



Develop and produce data-based wellbeing services utilizing state-of-art technology

- The Degree Programme in Wellbeing Management provides skills for **measuring wellbeing and health with the help of state-of-the-art technology**.
- Students learn **how to use this information in developing and producing services for wellbeing**. The studies combine this information with business topics.
- **Commercial and business aspects** are essential in the Wellbeing Management studies. Students learn **how to utilize wellbeing and health promoting technology in business environment**.
- The studies provide you with a solid basis for **becoming an entrepreneur or working in expert position** after graduation.

Active Life Lab



Study contents

- **Core competence study modules:**
 - Holistic wellbeing
 - Wellbeing entrepreneurship and environments
 - Customer oriented selling of services
 - Development of wellbeing services
 - Data-driven business
 - Competences for wellbeing producer
 - Management of wellbeing businesses
- Core competence 150 ECTS
- Complementary competence 15 ECTS
- Practical training 30 ECTS
- Bachelor's thesis 15 ECTS

Career opportunities

- As a BBA in Wellbeing Management, the career opportunities may include the following fields:
 - companies that offer services in physical activities, nutrition or health care
 - companies that develop health and wellbeing technologies
 - event production planning and producing wellbeing services
 - human resources or insurance.
- **After graduation**, this international bachelor's degree offers interesting job opportunities all over the world.

MASTER OF BUSINESS ADMINISTRATION, INTERNATIONAL BUSINESS MANAGEMENT (MBA)

MASTER OF BUSINESS ADMINISTRATION, INTERNATIONAL BUSINESS MANAGEMENT (MBA)

- **Part-time studies**
- study places 30
- location: Kouvola
- duration of studies: 2 years
- next application period *is not yet available*
- tuition fee: for non-EU/EEA citizens 11 500 euros,
scholarship scheme and further information www.xamk.fi/tuition-fees

Source: <https://www.xamk.fi/en/degrees/master-of-business-administration-international-business-management-2/>



TAKE YOUR CAREER TO THE NEXT LEVEL

- The master's degree programme in business administration aims to **strengthen your professional competence, providing you with skills to cope in demanding development, management and expert positions.**
- **The International Business Management (IBM)** studies focus on the aspects of international business which are of vital importance for the international strategic management and growth of companies.
- Xamk offers you the possibility to complete **exchange studies in numerous partner institutions.**

STUDY CONTENTS

- **The scope of IBM studies is 90 ECTS** credits divided into three parts: core competence (40 ECTS credits), complementary studies (20 ECTS credits) and master's thesis (30 ECTS credits).
- **Core competence (40 credits)**
 - **Business process development**
 - **Cross-border management**
 - **Customer intelligence**
 - **Innovation management in business**
 - **Marketing management**
 - **Strategic business game**
 - **Supply chain management and smart logistics**
 - **Sustainable growth**

STUDY CONTENTS

- **Complementary competence (20 credits)**
- Based on personal preferences, complementary competence studies can be chosen from a wide supply of **Xamk Master School's** common studies.
- The common studies comprise courses instructed in Finnish or in English in the following fields:
 - **Research and development**
 - **Management, leadership and entrepreneurship**
 - **International working environments**
 - **Information, digital services and networks.**

STUDY CONTENTS

- **The language of instruction is English.** Tuition, assignments, exams and master's thesis writing process are instructed, conducted and completed in English.
- **The master's thesis (30 ECTS credits)** is an important part of master's degree studies.
 - The topic of the thesis should be aimed at developing one's own work performance or the performance of work community.



Tunne huomisen - All for the future.